



Community Sponsorship Proposal

2026



We are thrilled to announce that DevConf 2026 is on the horizon, marking a significant milestone as we celebrate our 10th edition in Johannesburg, and our 8th in Cape Town! We extend our sincere appreciation to all sponsors whose support has enabled us to realise our vision each year. We invite you to be part of this very special anniversary celebration and make it one to remember!

Following the record-breaking success of DevConf 2025, we are eager to build on that momentum with in-person events at the Century City Convention Centre in Cape Town and The Canvas @ Riversands in Johannesburg.

We value your partnership and look forward to collaborating with you to provide attendees with ample benefits, including brand awareness, product demonstrations, networking, and career discussions.

Warm regards,
Candice Mesk and Robert MacLean
Directors | Developer User Group





DevConf 2026 Conference Overview

DevConf is a full-day, five-track event designed to inspire software developers across South Africa. It covers a range of topics with a focus on challenges unique to South Africa. With a decade-long history and hundreds of attendees returning each year, DevConf is the largest community-driven gathering for software developers in Southern Africa.

DevConf is run in two cities, two days apart, reaching well over 1000 delegates each year. The conference attracts talented developers from diverse industries and organisations of varying sizes. Around 70% of attendees are in senior-level developer roles, bringing on average 12 years of professional experience to the event.

JOHANNESBURG

DATE

12 May 2026

VENUE

The Canvas @ Riversands

EXPECTED DELEGATES

500 (max capacity)

CAPE TOWN

DATE

14 May 2026

VENUE

Century City Conference Centre

EXPECTED DELEGATES

700-800

devconf; **COMMUNITY PARTNER FREE** LIMITED TO 5 PER CITY

EXHIBITION & NETWORKING AREA

- Bring your own pull-up banners (max 2)

CONFERENCE BENEFITS

- 2 x Delegate passes with full access to the event and swag
- Promoter code to share with your community - 1 attendee from the community with the most attendance wins a lucky draw prize!

ELIGIBILITY CRITERIA

A community Partner can be either of the following:

- **Software Development Community:** Meetups or user groups related to software development. The community partner must have a membership of over 250 members in South Africa or 5000 worldwide and must have been active for over 12 months.
- **South African registered non-profit organisations operating with a primary mission of benefiting the broader community or society:** These organisations typically address issues of public concern, including but not limited to, health advocacy, environmental protection, and educational advancement

COMMUNITY PARTNER COMMITMENT

Community Partner will be required to

- Send a dedicated email to their audience by 1 November, announcing their partnership with DevConf and sharing their promoter code (for lucky draw prize).
- Publish at least one social media post encouraging ticket sales using the community's promoter code.

MARKETING

- Logo in dedicated email after the event
- Logo on the event website in the community section
- Thank you messages on social media
- Logo and sponsorship acknowledgement in the keynote

BRAND EXPOSURE

- Option to include brochures/promotional items in delegate bags

Back by popular demand!
DevConf was born to unite the software development community and foster inclusivity. To acknowledge the outstanding contributions of community leaders committed to the same cause, we launched community partnership in 2025. Following an extremely positive reception, we are pleased to offer this opportunity once again, free of charge.

Ready to sign up?

To ensure fairness and inclusivity, we respectfully invite communities to complete a brief survey describing their mission and motivation for participating as a community sponsor at DevConf 2026. Click [here](#) or use this link to express your interest:

<https://forms.cloud.microsoft/r/hFwy9b4Hb9>