Template: DevConf Manager Approval Letter

How to use this?

1. Replace all the read areas with your details
2. Send to your boss
3. Come to DevConf
4. It is that easy! 😊

**Subject line**: Please send me to DevConf

Dear [Boss Name],

As we’re sure you’re well aware, our development team has faced a few challenges unique to us in South Africa, scale being one, and more importantly, with improving the collaboration and methodologies in our team. We’ve already seen some success with [name a recent development project or team initiative], and now we need to turn our attention to [name an upcoming initiative or goal].

DevConf is a conference for software developers which occurs every year and will take place on the 31st March in Cape Town and 2nd April in Johannesburg. The conference will help provide the education and best practices we need to reach our goals. DevConf is not organised by any vendor or company but rather is organised by a non-profit community so we can be assured that there will be no marketing spin and we will get the true technical insights we need.

A ticket to DevConf includes:

* A full day of over 35 sessions on the latest technology trends for developers, including AI, Advanced Testing, Scaling and other technology challenges.
* Conversations centred around technologies we already use (and some we’re considering), like [Pick which applies to you: TypeScript, Kubernetes, Docker, Azure, Google Cloud, AWS, Machine Learning, AI, RPA, Security, Rust and Kotlin].
* Topics to help us learn softer skills, like how to have a healthy team, increase productivity, explore remote work, and much-needed DevOps talks (there is one about how to safely deploy on a Friday)!
* Networking with other developers, architects and experts in related fields – such as as “agile”, database admin or quality assurance – who are tackling some of the same challenges that we are.

The conference ticket cost starts at [Choose applicable: R 2222,.75 for Johannesburg and R 1997.50 for Cape Town], but there are discounts if we order more than 9 tickets. With travel and accommodations totalling [fill in cost], the all-in cost would be [total]. With everything I would learn, that would have a value to the company above and beyond because I could do [fill in some development needs], that would save the company [savings] over the next year!

I hope you’ll agree that DevConf is a worthwhile investment for our company and that you’ll approve my attendance at this important event.

Thank you,

[Your Name]